

The Mentor and The Burr McIntosh
Monthly periodicals collection
L257

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August 02, 2016

Describing Archives: A Content Standard

Rare Books and Manuscripts
140 North Senate Avenue
Indianapolis, Indiana, 46204
317-232-3671

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Summary Information

Repository	Rare Books and Manuscripts
Creator	McIntosh, Burr, 1862-1942
Creator	Mentor Association (New York, N.Y.).
Creator	Moffat, William David, 1865-1946
Title	<i>The Mentor</i> and <i>The Burr McIntosh Monthly</i> periodicals collection
Date	1908-1932
Extent	0.3 Cubic feet 1 manuscript box
Language	English

Preferred Citation

The Mentor and *The Burr McIntosh Monthly* collection, Rare Books and Manuscripts, Indiana State Library

Administrative History

Burr McIntosh Monthly was a monthly magazine started by Burr McIntosh and published from 1903 to 1910. It consisted mainly of photographs of famous people and landscapes, many taken by McIntosh himself, and was bound by string so as to encourage framing of the photographs.

Sources:

Items in the collection.

New York Historical Society. "Guide to the Burr McIntosh Photograph Collection." Finding aid, December 13, 2011. Accessed July 11, 2016. <http://dlib.nyu.edu/findingaids/html/nyhs/mcintosh/scopecontent.html>.

Administrative History

The Mentor was published originally by the Associated Newspaper School, then by the Mentor Association in New York City, New York, with the purpose of disseminating information about "the world's great men and women, the great achievements, and the permanently interesting things in art, literature, science, history, nature and travel." The companies were founded by William David Moffat about 1912. Originally a weekly, it was later published twice a month and each issue was published on one specific theme. It was purchased by Crowell Publishing Co. in 1921. When Moffat retired in 1929, the magazine changed format and began publishing articles on many topics in one issue, using famous authors. The Reader's Guide to Periodical Literature stopped indexing the magazine in December 1930. The January 1931 issue is the last known issue.

Sources:

Items in the collection.

Dahlsad, Deanna. "The Mentor Magazine." *Inherited Values* blog, January 10, 2011. Accessed June 26, 2016. <http://www.inherited-values.com/2011/01/the-mentor-magazine>.

Biographical Note

William David Moffat was born in Princeton, New Jersey on January 17, 1865 to James Clement and Mary Blair Matthews Moffat. He was the eighth youngest of nine children; including Edward Stewart, Ellen, James D., Anna [Annie], Henry M., Stanly, Alexander, and Mary Isabelle. Moffat attended Princeton University, where he began publishing books for boys. He was graduated in 1884 and worked for Scribners, leaving in 1905 to found his own publishing house, Moffat, Yard & Company. In 1912, Moffat founded the Mentor Association, similar to a modern think tank, and published a magazine, *The Mentor*. He married Mary Franc, who died in 1940 and is buried in the Princeton Cemetery in Princeton, New Jersey. Moffat died September 29, 1946.

Sources:

Ancestry.com. "Moffat, James C." *1860 United States Federal Census*. Accessed June 27, 2016. <http://search.ancestry.com>.

Ancestry.com. "Moffat, James C." *1870 United States Federal Census*. Accessed June 27, 2016. <http://search.ancestry.com>.

Ancestry.com. "Moffat, William D." *1870 United States Federal Census*. Accessed June 27, 2016. <http://search.ancestry.com>.

Dahlsad, Deanna. "The Mentor Magazine." *Inherited Values* blog, January 10, 2011. Accessed June 26, 2016. <http://www.inherited-values.com/2011/01/the-mentor-magazine>.

FindaGrave.com. "Mary Franc Moffat." *Find a Grave Index*. Accessed June 27, 2016. <http://www.findagrave.com>.

FindaGrave.com. "William David Moffat." Find a Grave Memorial. Retrieved 2016/06/27. <http://www.findagrave.com>.

Biographical Note

William Burr McIntosh was born to William Ambrose and Minerva Bottenberg McIntosh on August 21, 1862 in Wellsville, Ohio. He had an older brother, John S. and a younger sister, Nanny B. His father was the president of Cleveland Gas Coal Company. Burr received his degree from Lafayette College (Easton, Pennsylvania) in 1884, then became a successful actor on Broadway stages and the movies, working into the 1930s. He became a publisher of *Burr McIntosh Monthly*, a lecturer, billing himself as "The Cheerful Philosopher, radio actor, reporter, photographer, and a film studio owner. He died April 28, 1942 and was buried in the Forest Lawn Memorial Part in Glendale, California.

Sources:

Ancestry.com. "McIntosh, B. W." *1880 United States Federal Census*. Accessed June 27, 2016. <http://search.ancestry.com>.

Ancestry.com. "McIntosh, Burr William." *U.S., Social Security Applications and Claims Index, 1936-2007*. Accessed June 27, 2016. <http://search.ancestry.com>.

FindaGrave.com. "Burr McIntosh." *Find a Grave Index*. Accessed June 27, 2016. <http://www.findagrave.com>.

IMDb.com. "Burr McIntosh (1862-1942)." IMDb.com. Accessed June 27, 2016. <http://www.imdb.com>.

Scope and Contents

This collection includes publications ranging from 1908 to 1932, including *The Mentor* magazine from The Mentor Association in New York City, New York (1907, 1918); *The Burr McIntosh Monthly* from New York City (1908), and the printed guide to the George Washington Masonic Memorial in Alexandria, Virginia (1932), regarding photography, popular culture, theatre, films, and numerous educational disciplines, such as science, the arts, history, travel, nature, and literature.

Arrangement

This collection is arranged by subject, then chronologically.

Administrative Information

Publication Information

Rare Books and Manuscripts

Conditions Governing Access

This collection is open for research.

Conditions Governing Use

Legal title, copyright, and literary rights reside with Rare Books and Manuscripts, Indiana State Library, Indianapolis, IN. All requests to publish or quote from manuscripts must be submitted to Rare Books and Manuscripts.

Custodial History

This collection was received by Rare Books and Manuscripts as a donation.

Accruals

No further additions are expected.

Processing Information

Collection processing completed 2016/06/27 by Edythe Huffman. EAD finding aid created 2016/06/27 by Edythe Huffman. EAD finding aid revised 2016/07/11 by Brittany Kropf.

Controlled Access Headings

Corporate Name(s)

- George Washington Masonic National Memorial (Alexandria, Va.).
- Mentor Association (New York, N.Y.).

Genre(s)

- Pamphlets
- Periodicals

Geographic Name(s)

- Alexandria (Va.)

Personal Name(s)

- McIntosh, Burr, 1862-1942
- Washington, George, 1732-1799

Subject(s)

- Acting
- Actors
- Authors and publishers--United States
- Education
- Monuments
- Serial publications
- Souvenirs (Keepsakes)
- Theater
- Travel

Collection Inventory

	Box	Folder
<i>The Burr McIntosh Monthly</i> , 1908 January-April	1	1
<i>The Burr McIntosh Monthly</i> , 1908 May-July	1	2
<i>The Burr McIntosh Monthly</i> , 1908 September-November	1	3
<i>The Mentor</i> , 1907	1	4
<i>The Mentor</i> , 1918 January-June	1	5
<i>The Mentor</i> , 1918 July-December	1	7
"The memorial to Washington: An Historic Souvenir" by Charles H. Callahan, 1932	1	7